

Thinking, Creativity, and Communication -- Leveraging Whole-brain Thinking, Creativity, and Communication

Title of Course:	<i>Leveraging Whole Brain Thinking, Learning and Communications</i>	Length of Course (# of Hrs/Days):	8 hrs / 1 day
Total Price of Course:		Minimum Number of Participants:	12-24
Price Per Participant			

Description

Leveraging Whole Brain Thinking, Learning and Communications helps people and organizations gain greater insights into how to think, learn and communicate, which enables them to harness the power of their thinking for improved productivity, creativity and fulfillment. The course provides an in-depth view of how to utilize whole brain thinking, learning and communication knowledge and how to utilize tools that actually make a difference in individual performance and organization's results. This course identifies the difference in how individuals process information, how they think, learn, and communicate. It explains why understanding our own preferences about how we learn and communicate and how others learn and communicate, is more and more critical in today's knowledge-based work place. The course also includes an overview of Whole Brain Technology and its application to individuals, project teams, transformational efforts and implementing strategic initiatives. Individuals will complete a Herrmann Brain Dominance Instrument prior to coming to the workshop. During the workshop, they will be provided with an overview and professional package of their results. The course will provide a variety of practical application activities (e.g. teaching environment, planning a communication strategy, selecting project team members, working in a team environment with diverse thinking preferences, etc.) where the participants will have opportunities to utilize the Brain Dominance Technology. This workshop is highly interactive and experiential. Because of its modular nature this workshop can be shortened, lengthened, or spread out into 4-hour blocks based upon the agency's needs.

Who should take this course?

- Federal, Tribal, Government or Civilian Agency leaders and employees who will be involved in transformation efforts, or implementing strategic initiatives.

What participants will gain:

Participants gain greater insights into how they prefer to think, learn and communicate, which enables them to harness the power of their thinking for improved productivity, creativity and fulfillment. This workshop will provide the skills, knowledge, and insights into an individual's own preferences of thinking, learning, communicating and the implications of this in the work place. Whole brain technology tools will be provided that will enable participants to return to their organizations confident and eager to fulfill their role in leading or participating in their project team, department or organization's transformation, or implementing strategic initiatives. This workshop is noted for its high impact nature in terms of knowledge retention and skill application due to it being founded upon a proven, three-phase approach to learning:

Phase 1: Workshop preparation (pre-work)

Phase 2: Workshop event (training event)

Phase 3: Workshop application (post workshop application assignments)

Course Content

Overview of Whole Brain Technology

- Learn about the whole brain technology and how it can be used.
- Understand the history of whole brain technology and the different models and applications that are commonly used.

Understanding your individual thinking, learning and communicating profile (HBDI)

- Learn about your thinking, learning and communicating brain profile (HBDI).
- Review your thinking, learning and communications preferences and implications that these have.
- Review the importance of whole brain thinking, learning and communicating in project teams, organizational transformations and achieving strategic initiatives.
- Explore how to develop and utilize your thinking, learning and communications preferences more fully.

Applying whole brain technology in a variety of thinking, learning and communicating environments

- Determine how to use the HBDI in a learning environment, in developing a communications plan and on a project team.
- Practice utilizing HBDI in a learning environment, in developing a communications plan and on a project team.

Planning uses of the whole brain technology in the participants work environment

- Use whole brain techniques to develop an implementation plan in the areas of enhancing learning, developing better communication strategies and enhancing a group's knowledge creation and diffusion activities.
- Use whole brain techniques to help implement strategic initiatives and organizational transformations.
- Use whole brain technology to help personal growth in learning, thinking and communications.

